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**To:** MIB 7107 Students, AY 2025/2026  
**From:** Dr. Aaron Ecel & Associate Prof. Susan Watundu, Ph.D. — Course Facilitators  
**Date:** **May 01 2026**  
**Subject:** **FINAL EXAMINATION STRUCTURE**

## I. Final Examination Structure

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Candidates are hereby informed of the structure and modalities of the Final Examination for MIB 7207: Trade Statistics for International Business. Please read this communication carefully and retain it for reference.

### I.1 Examination Format

- a. The Final Examination shall comprise two components: a Written Submission and an Oral Examination.
- b. Both components are compulsory. The final grade shall be computed as a weighted composite of the two components.

### I.2 Written Submission (Take-Home)

- a. The **WRITTEN** component shall be administered as a **TAKE-HOME EXAMINATION**.
- b. Candidates will be granted access to the examination question paper one (1) week prior to the submission deadline. The submission deadline is Sunday, 25 May 2026, as indicated in the draft examination timetable.
- c. Submissions shall be made in PDF format as a **PHYSICAL HARD-COPY** submission.
- d. The Written Submission shall carry a weight of 75% of the total final examination grade.

### I.3 Oral Examination

- a. On the submission date (25 May 2026), **EACH CANDIDATE** shall undertake an Oral Examination of twenty (20) to thirty (30) minutes duration.
- b. The Oral Examination shall be conducted **IN PERSON** at the venue specified in the official examination timetable. Candidates are advised to confirm the venue in advance.
- c. The Oral Examination shall assess: (a) conceptual understanding of trade statistics and market analysis concepts covered in the course; and (b) live, real-time navigation of ITC Market Analysis Tools, including Trade Map, Market Access Map (MAcMap), ePing, and the Rules of Origin Facilitator.
- d. The Oral Examination shall carry a weight of 25% of the total final examination grade.

### I.4 Technical Requirements for the Oral Examination

Each candidate must:

- a. Bring a personal laptop computer to the Oral Examination session.
- b. Ensure reliable internet connectivity to access ITC platforms during the session.
- c. Hold active login credentials for all relevant ITC platforms — specifically: ITC Trade Map ([trademap.org](http://trademap.org)), ITC Market Access Map / MAcMap ([macmap.org](http://macmap.org)), ePing ([epingalert.org](http://epingalert.org)), and the ITC Rules of Origin Facilitator — prior to appearing for the examination.

- d. Important: The examiners will not supply equipment, provide login credentials, or troubleshoot connectivity or platform access issues during the examination session. Candidates who are unable to demonstrate live tool navigation due to technical unpreparedness may be penalised accordingly.

**END**