

**MAKERERE UNIVERSITY BUSINESS SCHOOL**  
**FACULTY OF GRADUATE STUDIES & RESEARCH**  
Master of International Business (MIB)  
MIB 7207: Trade Statistics for International Business (MIB 7207)

**MEMORANDUM**

**TO: All Students ,Trade Statistics for International Business (MIB 7207)**  
**FROM: Dr. Aaron ECEL**  
**DATE: 20 March 2026**  
**RE: Final Examination Preparation — Identification of a Ugandan Export Firm**

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**1. Background:** As you are aware, this course equips students with practical competencies in the use of ITC's suite of market analysis tools — Trade Map, Market Access Map (MAcMap), ePing, and the Rules of Origin Facilitator. The final examination is designed to assess these competencies in a real-world business context.

**2. Examination Requirement:** As part of the final examination, each student will be required to analyse and respond to questions with direct reference to an actual Ugandan export firm. Examination questions will be structured such that students must apply ITC tools to the specific firm they have identified, including analysing its export markets, tariff conditions, market access barriers, and trade opportunities. Accordingly, every student must identify and register a Ugandan exporting firm prior to the examination date.

**3. Firm Profile Submission:** Each student is required to submit the following information about their chosen firm:

- (i) Name of the exporting firm
- (ii) Duration of export operations (i.e., how long the firm has been exporting)
- (iii) Main export product (specify, with the relevant HS code)
- (iv) Top five (5) destination markets for the firm's main exports

**4. Uniqueness Requirement — One Firm Per Student:** To ensure academic integrity and to maximise the diversity of learning experience across the cohort, each student must register a unique firm. No two students may work on the same exporting firm. Firm registration operates on a strict first-come, first-served basis. Students are therefore strongly advised to identify and submit their firm details at the earliest opportunity to avoid duplication.

**5. How To Register Your Firm:** All students must complete the official registration form using the link below:

<https://forms.gle/xbxZry76pVPEquNB6>

**6. Deadline:** Firm registration must be completed no later than April 17, 2026.

We look forward to a stimulating and practically grounded examination.

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**END**