

MASTER OF INTERNATIONAL BUSINESS

SEMINAR SERIES IV

MIB 8101
2025/2026

Instructions

Consider the extracts of methodology (methods) sections provided in Annexe A1, drawn from different published research papers. For each extract, you will not be given the title, abstract, introduction, or findings. Your task is to read the methodology extract carefully and, using the methods alone, infer what the paper is about by identifying the likely study topic and the research purpose/objectives.

Pay close attention to methodological clues such as the research design (e.g., cross-sectional, case study, experimental, mixed methods), the setting and context (country, sector, institution), the study population and unit of analysis, the sampling approach and data sources, the key variables/constructs and how they are measured, the data collection tools (questionnaires, interviews, observations, document review).

Based strictly on these cues, write a concise one-page response for each extract proposing

- (i) A likely topic/title in one to two sentences,
- (ii) The central problem or phenomenon being investigated in three to five lines,
- (iii) A purpose statement beginning with “The purpose of this study is to...”,
- (iv) The research objectives, and
- (v) At least five specific pieces of evidence drawn from the methodology extract that justify your inferences. Submit your work individually in Word or PDF, using clear headings for each component, and ensure that your proposed topic and objectives logically align with the methods described.