

MAKERERE UNIVERSITY
MAKERERE UNIVERSITY BUSINESS SHOOOL
FACULTY OF HOSPITALITY, TOURISM AND LANGUAGES
DEPARTMENT OF TOURISM

COURS NAME: AIR FARES AND TICKECTING
COURSE CODE: BTT1201
PROGRAMME: BACHELOR OF TRAVEL AND TOURISM
MANAGEMENT YEAR TWO
AY: 2023/2024
SEMESTER: ONE
FACILITATORS: JOHN PAUL APORU, BAMWESIGYE DICKSON, AGABA
DEAN AND ATUZARIRWE CAROL

Course description

At the end of this course students should be able to: establish correct air tariffs since fares form a very crucial part of tourists transportation and travel decision making i.e. one way, return, special fares etc; identify correct IATA geographical location so as to select correct fares using global indicators ie. RU, SA, TS etc; Understand the anatomy of the journey i.e. OW, RT, CT, DOJ, OOJ ; Select appropriate fares suitable for particular journeys and fare calculation; this will involve exploring: Currency Rules, Specific Routings, OW through fare construction, Round Trip and Circle Trip Fare Construction, Ticketing, Taxes Fees and Charges, Children and Infant Passengers, Special or Promotional Fares, Consolidator and Net Fares and Billing and settlement Plan

Course objectives

Upon successful completion of the course, students should be able to:

- Interpret IATA fare rules and mileage terms and recognize parts of a journey
- Match country/city names with the right IATA traffic conference area
- Apply the standards for correct fare selection
- Demonstrate correct use of currency conversion and rounding procedures
- Quote specified routing fares
- Outline the fare construction steps
- Understand electronic tickets
- Understand different entries to the ticket
- Collect taxes fees and charges
- Calculate children and infant fares

Our Mission: "To enable the future of clients through creation and provision of knowledge."

Our Vision: "The benchmark for Business and Management Education, Research and Training in the region."

Head of Department Tourism.....Dean FHTL.....

- Understand the benefit of the billing and settlement plan

Learning Outcomes

At the end of the course, the student should be able to:

- Identify global indicators that define the fares for particular routings
- Understand how to calculate various fares for passengers and ticket
- Interpret travel documents for travelers

Course Content

| Topic | Sub topic | Facilitators |
|---|---|-------------------|
| Introduction to Passenger Air Tariff | <ul style="list-style-type: none"> • Overview | Aporu |
| IATA Geography and Global Indicators | <ul style="list-style-type: none"> • IATA Areas of the World • IATA Global Indicators • One Country Rule | Agaba |
| The Journey | <ul style="list-style-type: none"> • Anatomy of the journey • Pricing Unit • International Journey types | Bamwesigye |
| Fare Selection | <ul style="list-style-type: none"> • Normal Versus Special Fares • Standard Conditions • Unrestricted and Restricted normal Fares • Predominant Fare selection | Atuzarirwe |
| Ticketing | <ul style="list-style-type: none"> • Traffic documents • Electronic tickets • Coupon status indicator codes • Multiple purpose document • Use of Virtual MPD and EMD | Agaba |
| Taxes Fees and Charges | <ul style="list-style-type: none"> • Types of TFCs • TFC Identification | Bamwesigye |
| Children and Infant Passengers | <ul style="list-style-type: none"> • Accompanied infant • Unaccompanied minor | Aporu |
| Special or Promotional Fares | <ul style="list-style-type: none"> • Definition • Types of special fares • IATA standard condition principles | Agaba |

Our Mission: "To enable the future of clients through creation and provision of knowledge."

Our Vision: "The benchmark for Business and Management Education, Research and Training in the region."

Head of Department Tourism.....Dean FHTL.....

| | | |
|------------------------------------|---|-------------------|
| | <ul style="list-style-type: none"> • Interpreting validity conditions • Establishing seasonality and day of the week • Collecting penalty fees | |
| Consolidator and Net Fares | <ul style="list-style-type: none"> • IATA normal and promotional fares • IATA and non-IATA Travel Agents • Background to consolidation | Bamwesigye |
| Billing and settlement Plan | <ul style="list-style-type: none"> • Aims of the BSP • BSP Background • Advantages to Travel Agents • BSP Operation | Aporu |

Teaching methods:

- Straight lecture using Power point and White Board
- Class Presentations
- Group discussions,
- Case Studies

Mode of assessment

- Coursework 30%
- End of semester final examination 70%
- **Total 100%**

Reading List

Columbus Travel Guides. (2006). *Columbus World Travel Atlas* (10th ed.). Swanley: Columbus Travel Publishing.

Columbus Travel Guides. (2006). *Columbus World Travel Guide*. Swanley: Columbus Travel Publishing Limited.

IATA Training and Development Institute. (2012). *Foundation in Travel and Tourism: Course Text Book 1*. Montreal-Geneva: International Air Transport Association.

IATA Training and Development Institute. (2012). *Travel and Tourism Consultant: Course Text Book*. Montreal-Geneva: International Air Transport Association.

IATA/SITA. (2005). *Passenger Air Tariff: Training Extract* (4th ed.). London: International Air Transport Association.

IATA/SITA. (2012). *Passenger Air Tarrif Training Extract*. Montreal, Canada..

World Travel Atlas and Maps

IATA Training Manuals

World Travel Guides

Our Mission: "To enable the future of clients through creation and provision of knowledge."

Our Vision: "The benchmark for Business and Management Education, Research and Training in the region."

Head of Department Tourism.....Dean FHTL.....